



HTHSOE BENEFITS

When you enroll in the House to House School of Evangelism, we will take the following steps to help your congregation develop a culture focused on personal evangelism. Our staff will be working from day one to prepare, promote, and support this education and transformation. Here are a few things we will do for you:

Before the Event:

- 6 Months: A preparation letter to help prepare for the seminar/campaign.
- 2 Months: A professionally designed flyer and social media ad designed just for you
- 6 Weeks: Flyer and ad will be sent to you along with a letter to help you prepare.
- 6 Weeks: Mail a USB thumb drive of video to show on Sunday night prior to event.
- 4 Weeks: House to House will send the flyer, and letter invitations will be mailed to all congregations in their county as well as the surrounding four counties.
- 3 Weeks: Emailing congregations in your area announcing the event
- 2 Weeks: Bulletin article sent to informed congregation about event details
- 1 Week: A leadership packet is prepared for the elders/men of the congregation that shows the demographics of the area and the layout of a potential evangelism plan using *House to House/Heart to Heart*.
- 1 Week: A few of the area congregations in your area are contacted personally to encourage attendance of your event.
- 1 Week: A social media ad promoting your event is placed on our House to House/Heart to Heart Facebook page.

During the Event:

- Personal time with members
- Provide 8-10 training classes
- Private meeting with the elders and preacher(s) to help begin the program

After the Event:

- 2 Weeks: Follow up letter and phone call to provide you our House to House tools
- 1 Month: Follow up email to check on your progress and provide tips to implement the program
- 3 Months: Follow up email to track your progress
- 6 Months: Follow up email to track your progress
- 9 Months: Follow up email to track your progress
- 12 Months: Follow up email to track your progress
- Progress is placed in our publication, *Reaching the Lost*.