



## HTHSOE BENEFITS

When you enroll in the House to House School of Evangelism, we will help your congregation develop a culture focused on personal evangelism. Our staff will be working from day one to prepare, promote, and support this education and transformation. We will do the following tasks to encourage you:

### **Before the Event:**

- 6 Months: We will send a preparation letter to help you plan for the seminar/campaign.
- 6 Months: You will be contacted by HTH staff to discuss using the magazine so the seminar will make sense.
- 2 Months: We will send a flyer and social media ad professionally designed just for you.
- 6 Weeks: We will send the flyer and ad to you along with a letter to help you prepare.
- 6 Weeks: We will mail a USB thumb drive of a video to show on Sunday night prior to event.
- 4 Weeks: House to House will send the flyer and a letter to all congregations in you county and adjacent counties.
- 3 Weeks: We will email congregations in your area to announce the event.
- 2 Weeks: We will send a bulletin article to inform the congregation about event details.
- 1 Week: We will prepare a leadership packet for the elders/men of the congregation. It will show the demographics of the area and layout a potential evangelism plan using *House to House/Heart to Heart*.
- 1 Week: We will personally contact a few of the congregations in your area to encourage attendance.
- 1 Week: We will place a social media ad promoting your event on the House to House/Heart to Heart Facebook page.

### **During the Event:**

- We will spend personal time with members.
- We will provide 8-10 training classes.
- We will have a private meeting with the elders and preacher(s) to help begin the program.

### **After the Event:**

- 1 Week: We will follow up by email and begin sending, "Tips for Evangelism" to remind and help you focus on the training methods taught during the seminar.
- 2 Weeks: We will follow up by letter and phone call to provide you House to House tools.
- 1 Month: We will follow up by email to check your progress.
- 3 Months: We will follow up by email to track your progress.
- 6 Months: We will follow up by email to track your progress.
- 9 Months: We will follow up by email to track your progress.
- 12 Months: We will follow up by email to track your progress.
- We will write about your progress in our publication, *Reaching the Lost*.