



HTHSOE BENEFITS

When you enroll in the House to House School of Evangelism, we will help your congregation develop a culture focused on personal evangelism. Our staff will be working from day one to prepare, promote, and support this education and transformation. We will do the following tasks to encourage you:

Before the Event:

- 6 Months: Send a preparation letter to help you plan for the seminar/campaign.
- 6 Months: Our staff will contact you to discuss using HTH magazine to prepare for the seminar.
- 2 Months: Send you a flyer and social media ad professionally designed to customize and edit.
- 6 Weeks: Send the final draft of the flyer and ad to you along with a letter to help you prepare.
- 6 Weeks: Mail a USB thumb drive of a video to show on Sunday night prior to event.
- 4 Weeks: Send the flyer and a letter to all congregations in your county and adjacent counties free of charge in addition to any advertising you might do.
- 3 Weeks: Email congregations in your area to announce the event.
- 2 Weeks: Send a bulletin article to inform the congregation about event details.
- 1 Week: Prepare a leadership packet for the elders/men of the congregation. It will show the demographics of the area and layout a potential evangelism plan.
- 1 Week: Personally contact a few of the congregations in your area to encourage attendance.
- 1 Week: Place a social media ad promoting your event on the HTH Facebook page.

During the Event:

- Spend personal time with members.
- Bring all the materials and tools needed for the program.
- Provide 8-12 training classes.
- Hold a private meeting with the elders and preacher(s) to help begin the program.

After the Event:

- 1-3 Days: Follow up by email and begin sending, "Tips for Evangelism" to remind and help you focus on the training methods taught during the seminar. A new tip sent every 2-4 weeks.
- 2 Weeks: Follow up by letter and phone call to provide you House to House tools.
- 1 Months: Follow up by email to check your progress.
- 3 Months: Follow up by email to track your progress
- 3 Months: Schedule a virtual meeting to discuss your evangelism plan and progress.
- 6 Months: Follow up by email to track your progress.
- 9 Months: Follow up by email to track your progress.
- 12 Months: Schedule a virtual meeting to evaluate and schedule any advanced training if desired.
- Up to 12 Months: Write about your progress in our publication, "Reaching the Lost" and our weekly updates sent out by email.