



HTHSOE BENEFITS

When you enroll in the House to House School of Evangelism, we will help your congregation develop a culture focused on evangelism. Our staff will be working from day one to prepare, promote, and support this cultural transformation. We will do the following tasks to encourage you:

Before the Event:

- 6 Months: We send a preparation letter to help you plan for the seminar/campaign.
- 6 Months: Our staff will contact you to discuss using HTH magazine to prepare for the seminar.
- 5 Months: Collect leadership emails to add to Reaching the Lost.
- 3 Months: A request is sent for email addresses of area congregations for our staff to promote event
- 2 Months: Send you a flyer and social media ad professionally designed to customize and edit.
- 2 Months: You will receive a Preparation email to help make final plans for the seminar.
- 6 Weeks: Send the final draft of the flyer and ad to you along with a letter to help you prepare.
- 6 Weeks: We email a video link for you to show on Sunday night prior to event.
- 4 Weeks: We send the flyer and a letter to all congregations in your county and adjacent counties free of charge in addition to any advertising you might do.
- 4 Weeks: We will send you a letter about our private leadership class.
- 3 Weeks: You should email congregations in your area to announce the event.
- 2 Weeks: Send a bulletin article to inform the congregation about event details.
- 1 Week: We prepare a leadership packet for the elders/men of the congregation. It will show the demographics of the area and layout a potential evangelism plan.
- 1 Week: Place a social media ad promoting your event on the HTH Facebook page.

During the Event:

- Schedule a meet and greet to introduce our family and history of the work.
- Spend personal time with members during the day.
- Bring all the materials and tools needed for the program.
- Provide 8–12 training classes.
- Hold a private meeting with the elders and preacher(s) to help begin the program.

After the Event:

- 1 Day: You gain access to our HTHSOE actionable Web-based curriculum.
- 1 week: A text is sent to check on your progress. This will happen every week for one year.
- 1 week: Check with Point of Contact to verify Curriculum access.
- 2 weeks: Send follow-up email/letter to Leadership at 2-weeks.
- 2 Weeks: HTH consultation with Matt Wallin.
- 3 Months: Schedule a virtual meeting to discuss your evangelism plan and progress.
- 12 Months: Schedule a virtual meeting to evaluate and schedule any advanced training if desired.
- Unlimited: You can contact us at anytime for questions and help.